



Hum Sub Cary Diwali 2015

Cultural Program Guidelines

Aim

- Display India's diverse and splendid heritage to the community.
- Promote family oriented events which are geared towards diversity to build a stronger foundation for our youth.

Theme

Mahotsav – A Resplendent Grand Celebration

The theme of Cary Diwali 2015 is "Mahotsav" – A Resplendent Grand Celebration.

Celebrating 15 glorious years of Cary Diwali's rich heritage and culture. 2015's "Maha Utsav" is the tradition of honoring India's glory through a spectrum of colorful dance, attire, music and delicious cuisine. Come join us in this extravaganza with your creativity, energy and zeal. Together we will commemorate this wonderful milestone!

If you are looking for a platform to showcase your talents, sign up for Cary Diwali 2015!!

Cultural Committee

The Committee is responsible for selecting items that meet the objectives listed above while conforming to the theme, and also for ensuring quality and compliance with guidelines. The Committee is available to advise and assist as needed. For assistance, please contact Committee members at cultural_programs@humsub.net

Committee members:

Sangeetha Ramanand
Malti Jain
Jashi Abhirajan
Runa Shree

Selection Criteria

Items will be selected based on the originality, creativity of the choreography, coordination, energy, performance quality and overall presentation.

General Guidelines

IMPORTANT CHANGE – CULTURAL APPLICATION AND ENTRY DETAILS FORM HAVE BEEN COMBINED.

Please read the guidelines and pay close attention to the details while filling out the form and please plan on attending the choreographer's meeting scheduled for May 2nd 2015, Saturday, between 3-5 pm.

For the program to be as professional as possible, the following guidelines and policies have been instituted. These apply to most common situations. Guidelines requirements may be modified at the discretion of the Cultural Committee based on the perceived quality of the performance.

Portrayal of culture: Hum Sub aims to bring programs of the highest quality to an audience of diverse culture and ethnicity. Any program which portrays any culture, religion, community or language in any derogatory manner will not be accepted.

Repetition policy: Items performed between **October 1st, 2014 and October 8th, 2015** can't be re-staged for Cary Diwali 2015. If any item is found to be in violation of this policy, the choreographer and the group will be disqualified to perform in the current and next year Cary Diwali event. The selection of any repeat items will be at the sole discretion of the Cultural Committee. Any such selection will be based on the perceived quality of the performance and its conformity with the Cary Diwali theme.

Song selection: The track for an item may consist of a medley of upto a maximum of three songs. No song (including songs in medley) can be repeated during the Cary Diwali 2015. **Remix of the same song is also considered a repetition.** The group who sends its selection first will be assigned the song and subsequent groups will be notified by the Cultural Committee asking them to select a different song, except

- If someone wants to do the entire item on one song (not medley), and the song is already part of a medley by another group, the group doing the full song can repeat the song.

Minimum age for participants: The minimum age for the participant is 7 years. The performer should have turned 7 on or by August 29th, 2015.

Maximum entries:

- **Maximum of 4 items – limiting only 1 from Pre-teens will be accepted from the same choreographer/coordinator/dance school (irrespective of the location).**

We would like to give opportunity to maximum number of choreographers. Your cooperation will be much appreciated.

Suggested age groups:

Pre-teens: 7-12

Teens: 13-16

Young adult/Adult: 17 and above

Mixing of age groups will be acceptable if the item requires it and the group looks cohesive in terms of quality and appearance.

Item Type	Age group	Minimum no. of participants	Maximum duration
Classical group dance	Pre-teens & Teens	6	5 minutes
Classical/Semi-classical (Limited entries)	Young adult/Adult	4	5 minutes
Folk/Film/Semi-classical/Fusion Dances	All age groups	7	5 minutes
Instrumental	All age groups	3	6 minutes
Vocal with live instruments	At least 1 participant must be 16 and older	2	3-6 minutes
Musical Dance Drama (Limited entries)	All age groups including mixed age group	10	15 minutes

Note: Performance time includes announcements, entrance and exit.

Recommended Guidelines

For Dance Performance:

- Please select songs that are appropriate for performers' age group and Cary Diwali's family oriented audience.
- Traditional Indian dance style is preferred.
- Repetitive steps or dancing in the same spot should be avoided.
- Try to use variety in choreography and utilize the whole stage.
- The performance should move smoothly such that one segment flows into another. Dancers should face all sections of audience during the presentation. Keep spacing even and utilize all dancers in the group.
- Portray elegance, grace and charm. Please try and include captivating movements and facial expressions into the performance.
- At all times display enthusiasm and awareness of the audience during the presentation.

For Instrumental/Vocal with live instrument Performance:

- Instruments should be tuned before your item is announced. You will not be provided time to tune it on the stage.
- In addition to singing quality, attention should also be given to presentation of the song (stage presence) especially for solo/duet songs. Do not stand still while performing.
- At all times display enthusiasm and awareness of the audience during the presentation.

For Musical Dance Drama:

- Entry forms have to be submitted with a description of the item and story line.

- Number of entries and acceptance of the entries will be at the sole discretion of the cultural committee and will be based on the time availability, perceived quality of the item and the conformity with the theme.

Costumes:

- Traditional Indian costumes are expected for performers and please try to avoid black tights with tank tops.
- Costume should be appropriate to the dance style.
- Cultural Committee makes the final determination of the appropriateness of costumes.
- Give attention to details on costumes and footwear (if any).
- **In case of any costume changes after the audition, please get the Cultural Committee's approval.**

Music for Dance Performance:

Music will be accepted online in MP3 format and it should be submitted along with the Cultural application form. **Song changes will not be accepted after application closes.**

Script/Participant Names:

- Script is required **only for musical dance drama** items.
- Qualified volunteers will announce the script **for musical dance dramas**, which describes the item.
- The script must be short and well thought out and is due on **August 15th, 2015 (before the audition)**. Please know that the script is subject to revisions and editing by the MC to fit the limited time.
- **Participant names are due on June 20th, 2015.** Same names are spelled differently by different people. Please confirm with your participants how they spell their names.
- It is your responsibility to let us know by **audition** if any of your participants are performing in more than one item in Cary Diwali. We can't guarantee spacing of items to accommodate time needed for costume change after the audition.

Audition:

- Audition will be held on **Saturday, August 29th, 2015** at Cary Arts Center, 101 Dry Avenue, Cary 27511.
- Items are selected based on your performance during audition. Please make sure to prepare your **complete** item well.
- A **sample costume or a picture of the costume should be presented** to the cultural committee on the day of the audition.
- All groups/items **must** attend the audition in order to be selected and the choreographer/coordinator who can give all the required information regarding the performance should be present in person for the audition, stage rehearsal and the main event.

Stage Rehearsal:

- Stage rehearsal will be held on Friday, **October 9th, 2015** at Koka Booth Amphitheater in Cary.
- It is mandatory for all groups to attend stage rehearsal and your absence will disqualify your entry.

Event Day:

- Each group must check-in with the stage manager 30 minutes before the performance time in the area assigned by Cultural committee.
- Our program may run few minutes early or late from the schedule, hence your item may be called before your scheduled time. It is the choreographer's responsibility to be present with the group backstage, ready to perform 15 minutes before scheduled performance time.
- Hum Sub will not entertain request for performance sequence change and will not wait if one of the performers has not arrived.

Important Dates for Cary Diwali 2015 Cultural Program Participation

Cultural Program application opens	Friday, April 17th, 2015
Choreographers Meeting	Saturday, May 2nd 2015, 3-5 pm
Last Day for receiving application	Saturday, June 20th, 2015
Audition Date	Saturday, August 29th, 2015
Final Stage rehearsal	Friday, October 9th, 2015
Cary Diwali 2015	Saturday, October 10th, 2015

Please fill out the cultural application form at [link](#) and submit it by June 20th, 11:59 pm.